# BALANCE for Blind Adults ANNUAL REPORT 2021 | 2022



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### "An open world for persons who are blind or living with sight loss"

Rehabilitation services for people with sight loss.

We listen. We teach.

We support...the wholeperson.

From wherever you are nyour journey, to wherever you may be going, we provide the services and programs you will need to get there.

Respect Empathy Trust Independence Inclusion



"Because of BALANCE I developed my ambitions. They helped me to keep pursuing my creative work and develop ideas which connected the blind and theatre community for me.

Alex Bulmer Because of BALANCE Story We at BALANCE for Blind Adults respectfully acknowledge that we operate, and are currently meeting on, the traditional territory of many nations including the Mississaugas of the Credit, the Anishnabeg, the Chippewa, the Haudenosaunee and the Wendat peoples. This land remains a home, gathering place and travel route for many diverse First Nations, Inuit, and Métis Peoples.

We also acknowledge that Toronto is covered by Treaty 13 signed with the Mississaugas of the Credit, and the Williams Treaties signed with multiple Mississaugas and Chippewa bands. In a spirit of reconciliation and gratitude for those who first occupied these lands, we offer thanks for the histories, languages and traditions that influence us to this day.

BALANCE's work with blind Canadians stems from a long history of marginalization and inequity and now hinges on core values of inclusion, respect, empathy, trust and independence. We share some of this history with, and extend all our values to, members of Canada's Indigenous communities. By living and practicing these values each day, we hope to both honour and forge new connections with all residents and creatures of Turtle Island and beyond.

### **BALANCE Board of Directors 2021-2022**

Keith Gordon **Board Chair** Vice Chair Robin Dafoe Michelle McQuigge Past Chair Mark Song Treasurer Ginny Duff Secretary **Board Member** Amish Lakhani Anne (Hurka) MacPhee **Board Member Board Member Bob Stark** Deborah Gold Executive Director/Board Member (Non-Voting) Meenakshi Venkatesan **Board Member** Martin Courcelles **Board Member Stephen Ricci Board Member** 

### **BALANCE Staff, Contractors and Students 2021-2022**

| Dr. Deborah Gold<br>Doug Poirier<br>Chloe Thibault<br>Bill Phung<br>Anita Laurnitus<br>Cristina Lopes<br>Troy Taylor<br>Naomi Hazlett<br>Lisa Derencinovic<br>Eve Pervin<br>Kristyn Lee<br>Beverley Murray<br>Sandy Feldman<br>Margrett Weldon<br>Windy Ho- Li<br>Robert Hampson<br>Minette Samaroo<br>Fazia Ackbarali<br>Dan MInchom<br>Jenny Glostein<br>Alex Bulmer | Executive Director<br>Assistive Technology Instructor<br>Reception/ Groups Coordinator<br>Orientation and Mobility Instructor/ Data Specialist<br>Orientation and Mobility Instructor/ Volunteer Coordinator<br>Community Engagement Services Specialist<br>Office Assistant<br>Occupational Therapy Supervisor/Podcast Host<br>Counsellor/ MSW RSW<br>Occupational Therapy Student/Occupational Therapist<br>Occupational Therapy Student/Occupational Therapist<br>Occupational Therapy Assistant<br>Grant Writer<br>Web Designer<br>Client Satisfaction Surveyor<br>AT Apprentice<br>AT Apprentice<br>AT Apprentice<br>Yoga Instructor<br>Music Appreciation Instructor<br>Adventure Zone Facilitator<br>Vocal Coach/Creative Writing Teacher |
|--|--|
| Jenny Glostein   | Adventure Zone Facilitator   |
| Jess Watkin  | Creative Writing Teacher   |
| Jeffrey Rainey<br>Ramya Amuthan  | Podcast Producer<br>Podcast Guest Host   |
|  |  |

### **Message from the Board Chair**

The past year has been another challenging one for the world in general and for BALANCE for Blind Adults as the COVID-19 pandemic continued to rage. Last year we reported on how the Executive Director and her staff at BALANCE had pivoted to take care of the special needs of our clients. I'm proud to be able to say that the dedication of our staff has continued to make a difference in the lives of our clients this year as they continued to face the challenges presented by the pandemic. The BALANCE team was there for our clients as they continued to deliver on BALANCE's core value of meeting the needs of the whole person in delivering services to our clients.

Having pivoted to the provision of services online and via telephone, BALANCE met a wide variety of needs of our clients that were precipitated by the pandemic. Through regular contact with all clients, our staff were able to ensure that people had access to necessary food and medicines; that they were able to maintain regular social contacts with others; and were able to ensure that all clients were doing well through regular check-in phone calls. In addition, BALANCE undertook an active vaccine campaign that resulted in 98% of our clients being fully vaccinated. In many cases our staff directly assisted clients in getting to the vaccine clinics. At the same time, the normal services provided by BALANCE staff such as Orientation and Mobility training and Assistive Technology training continued to be delivered as before.

I would like to thank all members of our incredible board for their dedication over the past year. Sadly, we bid farewell to Anne MacPhee who will be retiring from the board and to Saidat Lawal, our board administrative services volunteer, who will also be leaving us in the next couple of months. Thanks to you both for all the time and support you have given BALANCE. I would like to welcome Martin Courcelles and Amish Lakhani back to the board after a short absence. We are delighted that you are back with us.

To our Executive Director, Deborah Gold, and her amazing staff, I would like to extend the thanks of the board and congratulate you all for what you have achieved in the past year under difficult circumstances. I hope the next year will enable us to return to a more normal life and a more normal way of delivering our services.

I would also like to thank the Ontario Ministry of Health for our core funding as well as all foundations and donors who have assisted us in our mission. And, finally, a big "thank you" to all our clients who worked with us to help meet the challenges presented by the pandemic.

#### Keith Gordon, Board Chair



wearing black suit and tie

### **Message from the Executive Director**

While 2021-2022 might be thought of as the year of "against all odds" for BALANCE, this past year exemplified going above and beyond and truly showing the world what it means to be small and mighty.

We began the year with our ambitious vaccine engagement program; we partnered with Toronto Public Health, participated in the City-funded Vaccine engagement collaboration with Centre for Independent Living Toronto, and became an active member of the City's Vaccine Accessibility Task Force.

Also early last year, we embarked on the very positive step forward of a Digital Transformation Project with the amazing pro bono contribution from E-Y Ripples program and leadership from our Board team.

Challenged to examine our approaches more closely, we are proud that we were able to deliver on the promise of implementing a Diversity, Equity and Inclusion policy and Anti-racism training was provided to staff and management throughout the year.

In the interests of seeking a future home for our headquarters, we joined a group of community services and dance companies, to apply to the City to co-habit/co-locate at Bloor and Dufferin, we won this bid!

In early 2022, we hired a new producer for our Living Blind Podcast. The podcast has grown by 40% in listenership and the number of countries in which we have been played is now over 20. In October 2021, we brought back our astoundingly successful Because of BALANCE campaign.

On the service side, we grew and strengthened the AT Apprenticeship Program with 3 committed Apprentices. We believe this program is creating exciting possibilities and changing lives. We also continued to strengthen our other services with professional development opportunities for staff members.

We wrapped up the year in style, being recognized with the CCB President's Award, commending BALANCE for all of our achievements over the years, and in particular, during the pandemic.

I want to thank all the hard-working volunteers, Board members, clients, and staff, apprentices, students, and contractors, as well as our donors, corporate sponsors, and community partners.

#### Deborah Gold, Executive Director



*Pictured*: Deborah Gold sitting on a CNE BALANCE Muskoka Chair. She is smiling, and has glasses on. She is wearing a black dress and a colorful scarf.

|                           | 2021/22 | 2020/21 |
|---------------------------|---------|---------|
|                           |         |         |
| New Intakes (Clients)     | 56      | 42      |
| Unique Individuals Served | 162     | 197     |
| Total Visits              | 1,166   | 1,461   |
| Total Service Hours       | 1,486.5 | 1,520   |

| Face to Face Service (in hours) | 847   |
|---------------------------------|-------|
| Telephone Service (in hours)    | 639.5 |
| Group Sessions                  | 191   |
| Group Participations            | 1251  |
| Clients Completed Service       | 70    |

### **Condensed Financial Statements**

| ASSETS                                   | 2021/22   | 2020/21                         |
|--|-----------|---------------------------------|
| Current Assets                           |           |                                 |
| Cash                                     | 29,478    | 104,040                         |
| Investments                              | 409,827   | 368,265                         |
| Accounts receivable and prepaid expenses | 12,121    | 24,398                          |
| <u>.                                </u> |           |                                 |
|  | 451,426   | 496,703                         |
| Capital Assets                           |           |                                 |
|  |           |                                 |
|  | 462,055   | 512,647                         |
|  |           |                                 |
| LIABILITIES                              |           |                                 |
| Current Liabilities                      |           |                                 |
| Accounts Payable and accrued liabilities | 32,270    | 55,854                          |
| Due to Ministry of Health                | 61,120    | 62,959                          |
| Deferred revenue                         | 17,275    | 24,132                          |
|  |           |                                 |
|  | 110,665   | 142,945                         |
| Deferred capital contributions           | 10,629    | 15,944                          |
|  |           |                                 |
|  | 121,294   | 158,889                         |
|  |           |                                 |
|  |           |                                 |
| General Fund                             | 326,079   | 339,090                         |
| Colin Haines Fund                        | 14,682    | 14,668                          |
|  | 040 704   | 050 750                         |
|  | 340,761   | 353,758                         |
|  | ¢ 400 055 | Ф <b>Г</b> 4 О О 4 <del>7</del> |
|  | \$462,055 | \$512,647                       |

### **Condensed Financial Statements Continued**

|   | 2021/22                              | 2020/21                            |  |
|---|--------------------------------------|------------------------------------|--|
| Summary Statement of Revenues and Expenses<br>Year Ended March 31, 2021   |                                      |                                    |  |
| Revenues  |                                      |                                    |  |
| Ministry of Health program funding<br>Donations and fundraising<br>Investment and sundry income<br>Other grants/ projects | 544,257<br>45,895<br>1,629<br>60,088 | 493,650<br>30,005<br>697<br>20,806 |  |
|   | 651,869                              | 545,158                            |  |
| Expenses  |                                      |                                    |  |
| Salaries and Employee Benefits  | 466,578                              | 408,559                            |  |
| Occupancy   | 41,162                               | 41,677                             |  |
| Professional Fees   | 29,646                               | 31,171                             |  |
| General and Operating   | 17,641                               | 22,039                             |  |
| Communication   | 27,644                               | 21,836                             |  |
| Training Centre and other funded expenses   | 3,509                                | 6,857                              |  |
| Disbursement from Colin Haines fund   | -                                    | 745                                |  |
| Fundraising   | 5,695                                | 153                                |  |
| Other grants/ projects  | 60,088                               | 20,806                             |  |
|   | 664,866                              | 554,843                            |  |
|   |                                      |                                    |  |
| Excess (deficiency) of revenues over<br>Expenses for the year   | \$(12,997)                           | \$(9,685)                          |  |

### **Because of BALANCE Campaign 2021**

### "Because of BALANCE I always feel connected to and supported by my community." - Joseph.

We were so thrilled to have the Because of BALANCE campaign return in 2021. We had the support of 17 fundraisers, all sharing their story of how their life was improved "Because of BALANCE". Each person had their own fundraising page, many with customized videos also telling their own story.

Together with the help of their family and friends, these incredible individuals raised over \$14,000 for BALANCE, and with an end of campaign matching donation, we raised a total of \$24,000! These donations ensure the programs and services at BALANCE remain available to the community at no charge and our programs meet everyone where they are on their vision loss journey; monies raised in our fall campaign fund programs well into the following year.

Please consider joining us for the 2022 Because of BALANCE campaign, every dollar raised is significant, and will make a difference for people with sight loss. To learn how you can help, email us at <u>info@balancefba.org</u>.



**Pictured:** Clients of BALANCE with one of our Orientation & Mobility Specialist in Art Gallery of Ontario

## **Tom Dekker Assistive Technology Achievement**

These awards were created by the BALANCE Board of Directors in December of 2020 to recognize the extraordinary efforts of two students in Assistive Technology. Awardees are selected by our Assistive Technology instructors and Apprentices, as a team, and adjudicated as a team facilitated by the Executive Director.

#### Susanna McCleary

When asked about what she's most proud of in her AT journey, Susanna said: "I was due to take a course in Music and Healing and it involved a lot of reading materials so Doug helped me with getting the books on Bookshare. This involved using my phone and Voicedream Reader."

She mentioned that with Doug and Ryan's help, she was able to gain familiarity and expertise in using Word on her MacBook. She was also able to master navigating through her Mail App, and BALANCE website.

Overall, Assistive Technology seemed to be her strength, although there are couple of things she did not manage to master, her overall experience with BALANCE's AT training was beneficial.

She proved that she is more than ready for the challenge.

#### Mohamed Hassan

When asked what he has learned from the instruction, Mohammad said, "I learned a lot of things, since I came to BALANCE. Before I barely know anything about computer, but throughout my journey I gained expertise on it. I learned how to do document attachment, change file format, copy and paste text, send emails and transfer files from computer to USB.

Mohammed is proud of his accomplishment. He mentioned that through the AT program, he was able to learn the things mentioned above at the comfort of his own home, leading to more independency.

He commended his instructors, Doug and Robert, for their undivided support throughout his journey. He mentioned that both have been very patient with him.

## Assistive Technology Apprenticeship Program

In 2020, BALANCE had launched our Assistive Technology Apprenticeship Program, and in this past year, we grew and strengthened it with 3 committed Apprentices. One of the apprentices, Windy Ho-Li began with the program in June 2021, and has successfully completed the 250 hour program.

Windy has grown so much through our AT apprenticeship Program. It has molded her to become a better version of herself.

At the Annual General meeting held last June 2022, Windy spoke firsthand about her AT journey:

"Before I joined the program, I had low self-esteem and I was not confident in what I could do. I often feel shameful as a person with low vision and I struggled to ask for help. I also find it difficult for others to understand and I fear other's judgment. I was concerned and sometimes hid the fact that I needed to use screen reader, magnification and other adaptive technology. With the guidance of our Assistive Technology lead, Doug Poirier, I gained the knowledge of using extended programs that I never knew before. Throughout the program, not only did I learn the skill set to work with technology, I also learned to work with my disability, and to encourage others with similar challenges. As I grew in my self-confidence and independence, I gained patience and empathy, towards others' needs. I can testify that my capability is beyond my disability. Even though my disabilities are challenging at times and I have unique needs, through this apprenticeship program, I learned to love myself as I discover my potential to serve those around me."

Indeed, this program enabled Windy to step out of her comfort zone...to discover more of her potential and to push herself to her limits. She added, "I hope that you too can know that while your ability is limited by our sight loss, your weakness is also what makes you strong! Thank you again to BALANCE for Blind Adults and my clients who allowed me to participate in this wonderful apprenticeship program."



Pictured: Windy Ho-Li is smiling into the camera.

## Vaccine Rollout Support- A Little (Organization) Goes a Long Way

In February 2021, as plans for the vaccine rollout began in Toronto, BALANCE reached out to our clients to chat about the vaccines, provide up to date information and vaccination booking support if needed. In total, we called over 80 clients before the end of March, and then continued to support the roll-out in concrete ways until March, 2022. In the summer of 2021, BALANCE supported over 25 clients in addition to other members of the community at accessible vaccine clinics hosted by Toronto Public Health and the City at: Metro Toronto Convention Centre and The Crossways. BALANCE was also proud to create a hand-out on sighted guide for all vaccine clinic staff and volunteers, distributed by Toronto Public Health. In addition, we provided the following educational and informational supports to our community on an ongoing basis:

• In June of 2021, BALANCE produced 2 excellent videos to encourage vaccination, and they were shared widely by other organizations

A Way Forward Part 1: <u>https://www.youtube.com/watch?v=VXrgMI5Hklw</u>

A Way Forward Part 2: https://youtu.be/tVNqMMPJI0Q

- Representation on the City of Toronto Vaccine Accessibility Task Force. As such, BALANCE was the representative for our community at several Accessible Vaccine Clinics hosted by Toronto Public Health and the City. Click here to hear the shout out to BALANCE from Mayor John Tory https://youtu.be/agkvQAF5Bs8.
- Partnered on a Vaccine Engagement grant for people with disabilities, with the Centre for Independent Living Toronto, and we were the designated ambassador for vaccines for blind persons in the City. We were proud to assist so many with knowledge and instrumental support in obtaining their vaccines.



### Thank you so much to our Volunteers!

2021 was a year that challenged all of us. With a global pandemic, BALANCE for Blind Adults had to quickly pivot on how we provided services and unfortunately, all our in-person volunteer support had to come to an end. Most of our volunteers continued to commit their time to our virtual programs and we also saw a growth in numbers as people started to look for new ways to give back. Throughout the pandemic, 12 new volunteers were on-boarded to assist in virtual groups like Trivia Night, Coffee Connections and reading our weekly newsletter. When the whole world was staying in, our volunteers assisted in our virtual groups that connected our clients to each other and the outside world.

> Anita Laurnitus Volunteer Coordinator

Signing up to volunteer at BALANCE for Blind Adults has left me feeling proud, included, and happy. I have been part of different groups and workshops where I plan and co-facilitate sessions for adults living with complete or partial sight loss, promoting social connectivity and ensuring psychological wellbeing amidst COVID-19. It has been truly meaningful to get to know new people, communicate with them, and listen to their stories. I am very thankful for the team that trained me to be an impactful BALANCE volunteer and all those that supported me through my journey at BALANCE

Myurika Sithamparanathan Volunteer

I was impressed to learn that BALANCE has programs that help people with sight loss navigate their surroundings...unaided. They also provide counselling, assistive technology programs, OT and much more. Little wonder I just had to be a part of the BALANCE family and support the Board.

> Saidat Lawal Volunteer

### **Groups and Programs**

This year, we were very pleased to have received a special grant from the **Canadian Healthy Communities Initiative** (CHCI) to support extensive group programming during the pandemic. Together with generous donations, this funding focused on staying connected and reducing social isolation experienced by so many members of our community. We were able to provide 18 courses, events and workshops in 2021-22.

Undeniably, we've all, to varying extents, experienced distress during the pandemic. One of BALANCE's priorities has been to ensure the physical and mental well-being and safety of our community. To this end, BALANCE offered ongoing virtual group activities such as Yoga, Self-Defense, and our Sharing Space Support Group.

BALANCE continued to provide good quality services, aligned with our one-toone programs, to help clients improve their skills amidst the pandemic. The commitment was greatly evident through our workshops like Elastic You-Resilience Workshop, Up Skills and the White Cane Repair Workshop.

The pivot to living virtually also meant that technology workshops and groups became a staple for staying in touch with the world. Our clients learned new accessibility skills and techniques with our Beyond Siri series, and BlindSquare event at the Art Gallery of Ontario.

BALANCE also unleashed the creativity of our clients through wonderful groups such as Creative Writing, Good Vibrations Vocal Coaching, the Listening Stage, Communication is Key, Music Appreciation and Storytelling. And of course, fun at BALANCE wouldn't be complete without the recreational sessions: Let's Get Quizzical, the Adventure Zone and Coffee Connections. These groups/events provided social routine and connection in a time of extreme continuing isolation and anxiety.

Thank you to our generous community partners, Because of BALANCE fundraisers and donors, and many volunteers for making our groups and events possible this year!

### **Funding Partners**

BALANCE would like to thank our 2021-22 funding partners who make possible our work on behalf of our community." In addition to our core funding from the Ontario Ministry of Health, we are grateful to:

Accessible Media Inc. (AMI) The Arthur and Audrey Cutten Foundation Canada Healthy Community Initiatives **CIBC** Foundation The George Lunan Foundation Service Canada/ Canada Summer Jobs LIUNA Local 183 **Toronto Foundation-Vital Signs Grant** United Way Greater Toronto (Community) **Program Grants**)

### 2021/2022 Community Partners

# BALANCE is grateful to the following organizations for their partnership in our community and beyond.

### We are stronger together.

**ABC Life Literacy** Accessible Media **AFBC CCB** Toronto Visionaries CCB National Centre for Independent Living Toronto (CILT) City of Toronto **CNIB Common Boots Theatre** COSTI **Davenport-Perth CHC** Fighting Blindness Canada (FBC) St. Stephen's Community House Storefront Humber Toronto Metropolitan University, Bachelor of Social Work Program **Toronto Public Health** University of Toronto Department of Occupational Science & Occupational Therapy Vision Loss Rehabilitation Ontario Volunteer Toronto West Toronto OHT Collaborative Woodgreen Housing Help Centre

### 2021/2022 Donors

BALANCE thanks our many individual donors for their contributions in the 2021/2022 year. Your gifts, whether small or large, have made a big difference for our clients during a very challenging year.

Tammy Adams Cam Algie Jeanine Allot Tiffany Antosz Canan Janet Atli Munire Armstrong Neena Avery **RABIA** Azim Bani Bakhshi **Robert Biggs Eleanor Hykie Ballett Girish Bansal** Lauren Barclay **Tecumseh Barr** Anirudh Bhatnagar Dr. Lorne Berman Isaac Berman Rachel Berman Karoline Bourdeau Penny Bradshaw Laurie Brager **Christy Brayley** Debbie Bryane Barbara Bulmer Shauna Burke Judy Caldwell Kyle Carpenter Frances and Daniel Chang Cathy Charby Reva Chaudhary Abigail Cheung Elizabeth Cochrane Shirley Cornish

Mena Costandi **Estelle** Cote Robin Dafoe Sule Dalan Dorothy de Val Jennifer Dillon Sabine Disumma Evelin D'Sousa Cheryl Englander Ezgi Ertem Mark Fahmy Charlotte Findlay Maria Fitton **Ben Fulton** Judith Gabor Tomoko Gaspar Radka Gaidosova Jamie Gallie Tania Gasparotto Diana Gawel **Betty Gindi Tisiano Giusti** Anna Gold Sandra Gold Srini Gollapudi Keith Gordon Tijana Gouda Jennifer Griffiths Sarah Griffiths Adam Growe Stacey Hassanzadeh Sarah Hillyer George Holovaci

Peter Huisman Mei Hung Bill Huot **Richard James** Nazira Janmohamed Rahul Kaul **Burcin Kesik** Mona El Khafif Durah Khalid Naomi King Teodora Kirilova Lynn Knapp Saidat Lawal Judith Lawrence Janfon Lee Julie Lee Danny Leung Guixian Li Micah Lindo Eric Liu Louella Lobo Melissa Lobo **Eleanor Lobo-Lee** Chantal MacDougall Evan Maltby Lorin Markarian Joanne Maxner John McCleary Larry McCrea Michelle McQuigge Lata and Roman Mistry John Mohler Tammy Morris **Beverley Murray** Arshil Nagji Heino Nielsen Jan Nieuwenhuis Adeleke Ogunbayo Mary Ann Oughtred **Gurjeet Paintel** Larry Palmer Audrey Partington **Michelle Pavic** 

Kosta Petridis **Debbie Phillips Doug Poirier** Cat Peever Harvinder & Seema Puri Sabrina Rai Harsimran Rattan Haleema Rauf Kevin Rich Lindi Rivers Miriam Barrios-Rodiles Raj kumar Saini Mark Samaan Hazin Sakin Rustom Satchu Jasmine Schuchardt Nazli Sen Cihan Seyhun Zehra Seyhun Michael Sidarose Christine Simpson Glendon Singleton-Wood Antwan Shenouda **Rosie Smith** Susan Sorrey Bob Stark Greg Stark William R. Stark Nicki Starkes Ken Sudhues Stenton Susan Jennifer Tan Azim Tarmohamed Azize Celik Topal Beril Topcu Brian Traquair Peter Tsatsanis Mahide Nur Tumok Münevver Tuncer Vanessa Tunney Stephanie Vordemberge Bernadette Walsh Andrea Wenzel

Crystal Whelan Megan Whelan Margaret Williams Katie Witzell Jason Wong Rachel Wong Ellen Yamasaki Amanda Yao Joseph Yeung Kenneth Yuen & our many Anonymous Donors!

Visal Zehra mohammadzadehnamvar Viviana Zea

If you would like talk with us about ways you can support our organization, please call our office at 416-236-1796 extension 0, or email our Development Officer, Deanna at <u>d.carruthers@balancefba.org</u>.

# "Because of BALANCE, I have overcome barriers to communication and feel even more connected with friends and family"

Quassim

Because of BALANCE Story 2021



# balancefba.org info@balancefba.org 416-236-1796

| Follow us on Social Media! |                                    |  |
|----------------------------|------------------------------------|--|
| Facebook                   | @balanceforblindadults             |  |
| Instagram                  | @balanceforblindadults             |  |
| LinkedIN                   | @BALANCE for Blind Adults          |  |
| Twitter                    | <u>@balancefba</u>                 |  |
| Youtube                    | BALANCE for Blind Adults - YouTube |  |

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